



On November 29, 2008, the African-American Leadership Institute (AALI) will host the 5th Annual "Look Who's Cooking Now" at the Renaissance Denver Hotel, featuring a diverse group of 100 gentlemen chefs.

Continuing an established tradition, this event offers succulent dishes representing various cultures and palates, tuxedos and gowns, live entertainment and dancing - Now you can be a part of this exciting, well attended event!

We offer your company several levels of participation in this gala, and all include the opportunity to share in the mouth-watering specialties prepared by 100 men from the greater Denver community. Some of these recipes represent generations of family tradition. Along with information on our programs, this package will outline ways you can get involved.

The levels of participation are:

- Corporate Sponsorship – Pinnacle, Crown or Vanguard Sponsor Levels
- Reserved Table for 10 – Diamond, Ruby or Emerald Levels
- Donate an item(s) for the "Silent Auction"
- Purchase an ad in the Souvenir Journal, which will include some of the many tasty recipes
- Become a Gentleman Chef – someone in your company may wish to display their hidden talents

The proceeds gained from "Look Who's Cooking Now" will benefit the African-American Leadership Institute. AALI is a 501(c) 3, nonprofit organization that focuses on leadership development for youth grades 4 – 12, and adults. Youth services have been provided to over 10,000 since 1990.

"Look Who's Cooking Now" is a fun-filled elegant adult evening enjoyed by all in attendance. Last year sponsors were exposed to over 800 guests. This year will be even better.

Take advantage of this opportunity for your company to support leadership development and community enhancement by supporting "Look Who's Cooking Now". For additional information contact our office at 303.299.9035.

A representative of AALI will contact you soon to reserve your space for the 5th Annual "Look Who's Cooking Now". Thank you for your support.

Sincerely,

James Ellis, Chairman, Board of Directors



Fact Sheet

- WHO:** The African-American Leadership Institute
(AALI)
- WHAT:** 5th Annual Black Tie Affair Featuring 100
Gentlemen Chefs and continuous live entertainment
- WHEN:** Saturday, November 29, 2008
Seating & Silent Auction 6 pm to 7 pm
Gala 7 pm to 12 am
- WHERE:** Renaissance Hotel Denver
3801 Quebec Street
- BENEFIT:** The African-American Leadership Institute
a non-profit 501(c)3
- COST:** \$5,000.00 Diamond Table for 10
\$2,000.00 Ruby Table for 10
\$ 750.00 Emerald Table for 10
\$ 50.00 General Admission Ticket

Your Ticket Price Includes

- SOUVENIR JOURNAL WITH FEATURED CHEF RECIPES
- SILENT AUCTION
- LIVE ENTERTAINMENT AND DJ
- CONTINUOUS DINING AND DANCING IN AN ELEGANT ENVIRONMENT

For more information contact AALI at 303.299.9035 or via email at aali@aali-rockymtn.org





2004 Look Who's Cooking Now Chefs – Wings Over the Rockies Flight Museum



2005 Look Who's Cooking Now Chefs – Renaissance Denver Hotel

AALI SPONSORSHIP LEVELS

PINNACLE SPONSOR

\$35,000 to \$50,000

- Prominent banner display during LWCN event
- 2 Diamond tables for 10 with special amenities
- Presidential Suite for 2, with additional wine & cheese pre-event reception for 20 guests
- Check presentation opportunity
- Inclusion in video presentation during LWCN event
- Photo opportunity with participants
- Full-page advertisement in program and souvenir books (minimum of 2 per year)
- Exhibit space during major youth conference
- Includes tuition for one in current Adult Leadership Class (valued at \$4,250)
- Award presentation at annual recognition event
- Listed with logo displayed in all printed/promotional materials
- Featured in the AALI Newsletter sent to alumni, sponsors and friends of the Institute
- Featured on website as major sponsor

CROWN SPONSOR

\$25,000 to \$30,000

- Banner display during LWCN event
- 1 Diamond table for 10 with amenities
- Hotel guest room
- Inclusion in video presentation during LWCN event
- Full-page advertisement in program and souvenir books (minimum of 2 per year)
- 50% off current Adult Leadership Class tuition for one
- Listed in all printed/promotional materials for LWCN event
- Featured in the AALI Newsletter sent to alumni, sponsors and friends of the Institute
- Featured on website as major sponsor

VANGUARD SPONSOR

\$10,000 to \$20,000

- Banner display during LWCN event
- Ruby table for 10 with amenities
- Hotel guest room
- Inclusion in video presentation during LWCN event
- Full-page advertisement in program and souvenir books (minimum of 2 per year)
- Listed in all printed/promotional materials for LWCN event
- Featured in the AALI Newsletter sent to alumni, sponsors and friends of the Institute
- Featured on website as major sponsor

*The African-American Leadership Institute (AALI) is a non-profit 501(c) 3 entity.
Contributions are tax-deductible*





AALI FACTS

The African-American Leadership Institute (AALI) is a 501(c)3, nonprofit organization that focuses on leadership development. This service has been provided to adults and youth in the greater metro Denver area since 1990. We have graduated 190 adults from the program and provided mentoring to over 10,000 boys and girls, grades 5-12.

In addition to the ***Adult Leadership Program***, the Institute hosts the following programs for youth:

- **Expanding The Visions** – a statewide program that brings together hundreds of men and boys to promote career choices, good decision-making, conflict resolution, goal setting, values clarification, and much more.
- **Junior Leadership** – a program for 8th and 9th grade boys and girls that encourages leadership development and offers a format for these youth to be exposed to educational opportunities in the state of Colorado, i.e., University of Colorado at Boulder, the Air Force Academy and the U.S. Olympic Center.
- **Wonderful Outdoor World** – a summer program that offers camping to urban youth with an emphasis on environmental education. This program is open to all youth, ages 8 to 18.
- **Safe City Diversion** – designed to provide leadership training to youth who have matriculated through the juvenile justice system and the Denver Safe City Program.
- **Sistah Pride** – statewide program for African-American girls, grades 5-12, and women focusing on career opportunities, personal development, values clarification, decision-making, life choices, health awareness, economic development, conflict resolution and problem solving.

- **Spirits of Tomorrow**

The sponsorship of Frontier Airlines and Southern University assisted in our effort to introduce rising Colorado high school juniors and seniors to Historically Black Colleges and Universities (HBCUs).

- **The Jazz Garden**

In addition to music, students will benefit from a structured leadership development curriculum that will provide them with tools to become successful students, as well as skills that can be used throughout life.

James R. Ellis, Chair, African-American Leadership Institute Board of Directors
Linda J. Williams, MA, LPC, RPT, President



SOUVENIR JOURNAL ADVERTISING FORM

Company Name: _____	Date: _____
Address: _____	Phone: _____
City: _____ State: _____ Zip: _____ Email: _____ _____	Ad Size: (Please Check Your Selection) <input type="checkbox"/> Outside Back Cover.....\$1,500.00 <input type="checkbox"/> Inside Front or <input type="checkbox"/> Back Cover...\$1,000.00 <input type="checkbox"/> Full Page - 7½ x 10.....\$350.00 <input type="checkbox"/> Half Page - 7½ x 5.....\$200.00 <input type="checkbox"/> Quarter Page 3¾ x 5.....\$100.00 <input type="checkbox"/> Business Card 3¾ x 2½.....\$50.00 <input type="checkbox"/> Patron Listing.....\$25.00 <p style="text-align: center;"><i>Contributions are tax-deductible</i></p>
Authorized Purchaser: _____ _____ Title: _____	Amount Enclosed: _____ Make Checks Payable to AALI A 501 (c) 3 non-profit entity. 700 E. 24th Ave., Suite 8 Denver, CO 80205 Phone: 303.299.9035 Fax: 303.299.9064

CAMERA-READY ART CAN BE SENT ELECTRONICALLY TO aali@aali-rockymtn.org OR
SUBMITTED AS BLACK AND WHITE HARD COPY OR ON DISK.

DEADLINE FOR RECEIPT OF ART IS OCTOBER 31, 2008

COMMENTS/NOTES:



Chef Registration Form

To our newcomer Chefs, welcome aboard! We'd like to welcome you as a Chef for this year's charity gala. To those who have participated in the past, we'd like to thank you and welcome you back as part of our community with AALI. So that we may coordinate and accommodate your needs, please fill out this form and return it as soon as possible.

Chef Name: _____

Address _____

City _____ State _____ Zip _____

Phone (home) _____ (business) _____

Email _____

Dish you will be preparing (50) Servings:

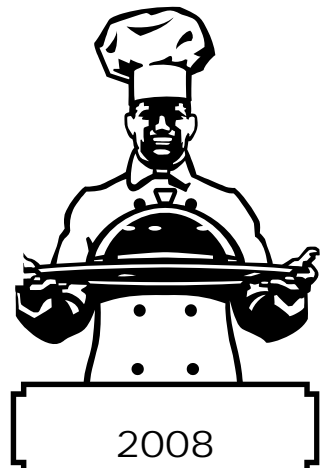
Do you require a chaffing dish? Yes No

If you would like to include your recipe in this year's souvenir journal, please list it below

Use additional sheet if needed



THE AFRICAN-AMERICAN LEADERSHIP INSTITUTE ♦ 700 EAST 24TH
AVENUE, SUITE 8 DENVER, COLORADO 80205
PHONE: 303.299.9035 ♦ FAX: 303.299.9064
EMAIL: aali@aali-rockymtn.org
Website: www.aali-rockvmtn.org





Contributors for Silent Auction Form

Renaissance Denver Hotel

November 29, 2008

Name of Company _____

Company Contact Name _____

Company Mailing Address _____

Company Telephone Number _____

Email Address _____

List Item(s) donated:

_____ Value _____

_____ Value _____

_____ Value _____

_____ Value _____

Check the following:

Sponsorship Purchasing a corporate table

Placing ad in Souvenir Journal Being an Annual Contributor

For more information, please contact the AALI Administration Office 303.299.9035.

Visit the website www.aali-rockymtn.org

