

The African-American Leadership Institute (AALI) is pleased to announce the AALI Multimedia Network that utilizes:

- **Broadcasting**
- **Photography**
- **Video Production**
- **Journalism**
- **Public Speaking**

As we continue to experience growth with programming and special events we will use these channels to ensure that our activities as well as the work of our community leaders receive the proper exposure needed to project positive media images.

The Multimedia Network was developed to help us reach a broader audience in sharing our mission with the community. During times when leadership in our community is so critical, the state of the African-American community is constantly in the news and we accept the challenge to **MAKE CHANGE THAT EMPOWERS OUR COMMUNITY** through controlling our media images in these areas.

Our direction for 2005 includes updating our business and strategic plans for 2005 through 2010. As we accomplish our objectives and goals we will keep the community informed through our weekly broadcast of **"Focus on the Community"** television show.

We continue to anchor our adult leadership class to issues that directly impact our community, and provide quality leadership development to those who have a vested interest in the productive growth of our community.

We have focused on five key areas of concern:

- **Education**
- **Civil and Human Rights**
- **Politics**
- **Economic Opportunity**
- **Social Organizations**

Through these key areas we aim to address the significance of Black leadership. We strongly understand and accept our responsibility to the youth of our communities, who are in need of our support. This support is a daily need that comes from community organizations including businesses, churches, schools, media alliances and most certainly those individuals who are willing to become role models. **"Connecting The Dots"** with one another, allows us to strengthen our NETWORK!

We are looking for both youth and adults who would like to develop skills and experience in multimedia. We currently have scholarship opportunities in

**Broadcasting:** Studio Classes, Field Classes and Truck Classes.

**Video Production:** Editing in Final Cut Pro and Casablanca, CGI Supreme

**Photography:** Digital Classes: beginning, intermediate and advanced level courses

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